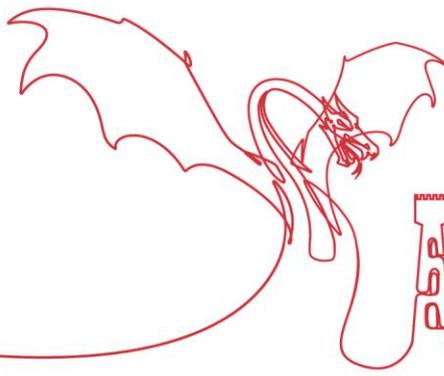


VIRTUALLY YOURS: THE ART OF STORYTELLING



THURSDAY APRIL 1ST 2021

The Art Of Storytelling will be a motivational morning of learning, laughter and meeting as many new people as you dare. Public speaking comes before death and snakes as our number one fear, so bring your trepidation and leave with inspiration.

9.00am to 9.30am: ARRIVE EARLY, REGISTER, TWEAK YOUR TECH, NETWORK YOUR ASS OFF

Half an hour to make sure you are in the room, get in the zone, be acquainted with the layout and fire questions at the tech team.

(Oprah and Piers have been invited; do be careful they don't interview you.)

9.30am to 9.35am: WELCOME

Managing Director Sharon McLellan sets the scene.

(We tried to get Nicola, but she's in a committee meeting.)

9.35am to 10.25am: SHOUTING INTO THE VOID: THE ART OF DELIVERY

In the REMO Room you will network your comfy slippers off as you find out about the fundamentals of great delivery.

- Energy, Spontaneity & Creativity
- How to embrace the fear
- Who are your favourite storytellers?

(Fingers crossed for Michelle and Barack but we can't yet be sure. Hoping the big fella will sing.)

10.25am TO 10.30am: GET TO THE ZOOM ROOM FOR THREE BRILLIANT, PUNCHY WORKSHOPS

Three inspirational sessions that give you all you need to be passionate, charismatic and unforgettable when you are in the spotlight.

Timings: 10.30am to 10.55am; 11.00am to 11.25am; 11.30am to 11.55am.

IGNITING YOUR CREATIVE IMAGINATION: HOW TO MAKE THE EMOTIONAL CONNECTION

Nicky Denegri will show how we remember stories long after the facts have been consigned to a forgotten, dusty corner of our minds.

Here you will see the emotional connection in action.

- Why your logic is... really annoying
- Five ways to make the emotional connection
- How to make data sexy

(Marcus Aurelius may turf up to give his tuppence worth, but will remain stoic throughout.)

STOP OVERSHARING: THE SCIENCE OF PREPARATION

Michael Fleming will tell you to never start with slides; never end with slides; and if it's about the tech you're doing it wrong.

It's all the silver thread, you know.

- ABCDE: how to create your story
- When to integrate and how to master technology
- From B to C; how the best storytellers find their material

(Cicero is tip-top on prep and may pop in for five minutes, you never know.)

I'VE STARTED AND I'LL FINISH: HOW TO OPEN AND CLOSE

Russell Wardrop will give you techniques to start with impact and tell you how to escape your own presentation.

After all, we need to know when to applaud.

- Six ways to open, from Factual to Shocking
- Three ways to close; be brief and be seated
- The first 10 seconds; how will you use them?

(Caesar says he will be here for a wee while but can't promise because, you know, it's March.)

12 NOON: BACK IN THE REMO ROOM FOR 'THE GREATEST STORYTELLERS EVER'

CEO Russell Wardrop will inspire debate by telling you who he believes are the best orators he has heard.

(JKR might pop in... which would be a wizard wheeze.)

12.10pm: IT'S NETWORKING TIME AGAIN: TELL A STRANGER A STORY IN THE REMO ROOM

You will have 20 minutes - and another 30 if you can put lunch off for a bit - to go out, risk it for a biscuit and make the emotional connection with some cracking new stories.

(Harry & Megan of course, Steve J, Idris, Bill G, Warren, Keir, Susan C, Hillary C, Bill C, The Donald, Theresa, Tony & Cherie, Priti, Matt, Elon, P Diddy and Kylie may come along and share their stories, before a light lunch.)